

# SPONSOR PACKET

**THE FRIEDMAN FAMILY FOUNDATION**  
**JEWISH**  
**FOOD**  
**AND CULTURE**  
**FEST**

**FEATURING**  
**WHEN PIGS FLY**  
**KOSHER BBQ COOK-OFF**

**Sunday, September 8, 2019 • 11:00AM—3:00PM**

**Levite Jewish Community Center • 3960 Montclair Road**

- Authentic Jewish Food
- Kosher BBQ Cook-Off
- Celebrity Judges
- Kid's Zone
- Live Entertainment
- Vendors
- And more!

Co-Hosted by:

Birmingham Jewish Federation • Levite Jewish Community Center • Temple Beth-El • Temple Emanu-El  
Chabad of Alabama • N.E. Miles Jewish Day School • Knesseth Israel Congregation

For further information and any questions, please contact

Dan Tourtellotte at [dt@bhamjcc.org](mailto:dt@bhamjcc.org) or (205) 965-4795 or Bob Greenberg at [bgreenberg@templebeth-el.net](mailto:bgreenberg@templebeth-el.net) or (205) 365-6351.

Thanks to the Marvin and Ruth Engel Fund and the Unrestricted Fund  
of the Birmingham Jewish Foundation for helping make this event possible.

# Sponsorship Levels

## Why sponsor the Friedman Family Foundation Jewish Food & Culture Fest?

The 2019 Friedman Family Foundation Jewish Food and Culture Fest is the second annual community-wide event in Birmingham to combine the Jewish Food Festival & the When Pigs Fly Kosher BBQ Cook-Off.

This event will foster an appreciation for Jewish culture and Jewish traditions, and bring together the broader Jewish community in a single, powerful effort. Jews and non-Jews from across Birmingham will come together to enjoy a fun-filled day of great food, friendly competition, musical entertainment, and educational activities for all ages.

As a sponsor, you and your organization can be a vital part of a Birmingham tradition. Sponsors will receive excellent publicity and perks as outlined below.

## Title Sponsor - \$15,000 - **SOLD!**

*Tax Deductible*

This sponsorship gives you the most publicity before, during and after the event. You will receive the following for your sponsorship:

- Co-branding for the event
- Prominent promotional event signage, flyers, materials throughout the event
- Prominent placement of company signage
- Name and/or logo highlighted in all media for the event: radio spots, articles and flyers
- Logo ad link on event website homepage
- Name and logo included on event t-shirt and name on trophies
- Full page, color advertisement in the Southern Jewish Life magazine
- Ad listed in the event program that will be distributed the day of the event
- Vendor booth with prime booth location and the opportunity to put promotional items/flyers in goodie bags for team competitors

## Presenting Sponsor - \$7,500

*Tax Deductible*

With this sponsorship you will receive the following:

- Prominent promotional event signage, flyers, materials throughout the event
- Name and/or logo mentioned in all media for the event: radio spots, articles and flyers
- Logo ad link on event website
- Name and logo included on event t-shirt
- Two-thirds page, color advertisement in the Southern Jewish Life magazine
- Ad listed in the event program that will be distributed the day of the event
- Vendor booth with good booth location and opportunity to put promotional items/flyers in goodie bags for team competitors

## Cowsher Café - \$5,000

*Tax Deductible*

With this sponsorship you will receive the following:

- Name and/or logo on signage, flyers, materials throughout the event
- Logo ad link on event website
- Name and logo included on event t-shirt
- Half page, color advertisement in the Southern Jewish Life magazine
- Ad listed in the event program that will be distributed the day of the event
- Vendor booth with good booth location and the opportunity to put promotional items/flyers in goodie bags for team competitors

## Entertainment Stage - \$3,600

*Tax Deductible*

With this sponsorship you will receive the following:

- Name and/or logo on signage, flyers, materials throughout the event
- Logo ad link on event website
- Name and logo included on event t-shirt
- Quarter page, color advertisement in the Southern Jewish Life magazine
- Ad listed in the event program that will be distributed the day of the event
- Vendor booth with good booth location and the opportunity to put promotional items/flyers in goodie bags for team competitors

## Kids Zone - \$1,800

*Tax Deductible*

With this sponsorship you will receive the following:

- Eighth page, color advertisement in the Southern Jewish Life magazine
- Name included in the event program that will be distributed the day of the event
- Opportunity to put promotional items/flyers in goodie bags for team competitors
- Name included on event t-shirt

## Culture Sponsor - \$1,000

*Tax Deductible*

With this sponsorship you will receive the following:

- Name included in the event program that will be distributed the day of the event
- Opportunity to put promotional items/flyers in goodie bags for team competitors
- Name included on event t-shirt

## Program Sponsor - \$500

*Tax Deductible*

With this sponsorship you will receive the following:

- Name included in the event program that will be distributed the day of the event

# Sponsorship Agreement

Thank you for agreeing to participate in a sponsorship opportunity for the Friedman Family Foundation Jewish Food & Culture Fest!

Please fill out the requested information listed below.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Name Listed in PR Materials: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_ Yes, I would like to be a \_\_\_\_\_ sponsor (please list the level)

**Please make all checks payable to Jewish Food & Culture Fest/Birmingham Jewish Federation**

Birmingham Jewish Federation  
Attn: Kim Patterson  
3966 Montclair Road  
Birmingham, AL 35213

Total Amount Enclosed \$ \_\_\_\_\_

**Complete the information below to use your credit card:**

\_\_\_\_ Visa \_\_\_\_ Master Card \_\_\_\_ American Express

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing address for card holder: \_\_\_\_\_

Signature: \_\_\_\_\_

**Sponsorship Deadline is August 1, 2019**

*Once we receive your form and payment we will contact you to coordinate logistics.  
Thank you for your support and we look forward to working with you on this great event!*